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paragon informs of product novelties on the occasion of US high-tech fair “Consumer Electronics Show”

- Further development of MirrorPilot connectivity platform is presented
- paragon attending CES from January 6 to 9, 2016 to maintain specialist exchange
- Networked car as top industry topic in years ahead

Delbrück, January 6, 2016 – The publicly listed automotive supplier paragon AG will be taking the Consumer Electronics Show (CES) in Las Vegas from January 6 to 9, 2016 as an opportunity to inform the specialist public of the further development in its MirrorPilot® smartphone integration product. CES counts as the world’s largest specialist fair for digital technology, entertainment electronics and development. It thus acts as a key indicator of future industry trends and offers an optimal platform for exchanging information with the invited specialist industry and press representatives.

The MirrorPilot connectivity platform developed in-house at paragon AG enables mobile end devices such as smartphones to be perfectly connected to vehicle electronics via so-called multimedia adapters. By means of a wirelessly (!) connected smartphone MirrorPilot offers an app-based all-round in-car infotainment in the OEM market together with upgradable music reproduction ranging from simple solutions through to state-of-the-art digital sound systems.

Comments Klaus Dieter Frers, CEO of paragon AG: “Entertainment electronics is becoming an ever more important component of cars. The CES offers impressive evidence as to how rapidly and

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profoundly these product worlds – once so separate – are now merging and thus also changing supply structures. The networked car is the top topic in the industry in the years ahead. With our innovative MirrorPilot connectivity platform we can offer a unique solution for digitally transforming cars and meeting motorists' future needs in a fully networked world. The combination of our longstanding expertise and technological leadership in the wireless connectivity of mobile devices - regarding both the aerial and the charging - means that the long-awaited 'wireless experience' for the customer is now reality."

Alongside the head-unit platform for the entry/middle market segments based on Apple CarPlay and Android connections already successfully presented at the IAA 2015, the coupling of Apple CarPlay is now fully wireless. Not only that, with its modular software structure and app integration the MirrorPilot platform now offers substantially extended digital opportunities.

Features

- Integration of established "Mirror" standards
- Integrated automotive FM radio
- Integrated GPS receiver
- DAB and/or Sirius optional (further options on request)
- 2 full HD (1080p) (touch) display outputs
- Integration of central control elements and/or steering wheel controls
- Audio bus A2B
- Integrated 4-channel class D amplifier optional
- Linux operating system
- Interface for voice control
- Vehicle bus interfaces (CAN, LIN etc.)

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Company profile

Listed in the regulated market (Prime Standard) of Deutsche Börse AG in Frankfurt am Main, paragon AG develops, produces, and sells advanced automotive electronics solutions. The portfolio of this direct supplier to the automotive industry includes products in the following business divisions: Sensors, Acoustics, Cockpit, Electromobility, and Body Kinematics. Headquartered in Delbrück (North Rhine-Westphalia), paragon AG has branches in Suhl (Thuringia), Nuremberg (Bavaria), St. Georgen (Baden-Württemberg), and Bexbach (Saarland), as well as subsidiaries in Bexbach (SphereDesign), Kunshan (China), and Austin (Texas, USA).

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